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Donor Impact Report

February – December 2023



Acknowledgement of Country

We acknowledge the Traditional Owners of the lands on which we live, work and organise. We pay our respects to elders past and present.

This land was stolen and sovereignty was never ceded. We also pay our respects to the Sistergirl and Brotherboy communities across this continent.

Always was, always will be, Aboriginal land.



Contents

Letter from the Director	<u>3</u>
Our Mission	<u>5</u>
What we have achieved together	<u>6</u>
Media, articles, and podcast appearances	<u>12</u>
Our team and board	<u>14</u>
Thank you	<u>14</u>

Report Design monicashawdesign.com



Letter from the Director

3

Jackie Mae Turner (she/her)

Founder and Director of the Trans Justice Project



Hi friends,

Since we started the Trans Justice Project in February we have been inundated with hundreds of offers to volunteer, thousands of people have donated to fund our work, and so many more have attended our workshops, participated in our campaigns, or shared our work online.

Whether you have chippied-in, delivered a report to your MP, attended a training, or shared our posts on social media - you are a vital part of this movement.

Together we have achieved so much more this year than I had dreamed was possible. More than 600 people have been trained in identifying anti-trans disinformation, over 250 people have received training in how to have conversations for trans justice, and more than 200 organisations have now signed onto our Statement of Solidarity with the Trans Community.

Not to mention that, together with our friends at the Victorian Pride Lobby and researcher Hiero Badge, we released the largest ever investigation into anti-trans hate in Australia, and then our movement hand-delivered that report to more than 88 politicians across the country.

The scale of our work for a brand-new organisation is truly mind blowing.

I feel incredibly privileged to be able to do this work and lead this organisation, especially with the challenges that lie before us. Because, while this year was a powerful year for our growth as an organisation and as a movement, this year was also marked by a series of targeted attacks on our community's rights, lives, and health care.

The emboldening of the anti-trans lobby and their allies in the far-right, poses not just a threat to the trans community, but to the rights and freedom of all people, and to our democracy.

I am sorry to say that next year this is likely to get worse.

In the last few months anti-trans lobbyists have been travelling to conferences in the US and the UK to learn from and connect with the architects of the global anti-equality movement.

We expect that they will be using these connections and insights to renew their efforts in the new year. I'm not going to lie - it is a scary time to be trans.

But that's why it is so important that we stand together.

Letter from the Director

As anti-trans attacks continue to escalate in Australia we need to respond by deepening our trust, love, and solidarity with each other, and furthermore, our commitment to taking action for a future where all of us are safe, celebrated, and free.

We have huge plans for next year.

We know that our movement needs to grow in its scale, skills, and leadership. That's why we will be working to start local groups all over the country, giving everyday people the tools they need to get organised in their own communities and fight for trans justice.

To equip and train a new generation of trans leaders we will be launching our first Trans Justice Organising Fellowship, an 8-week training course that will give participants the skills, relationships, strategies they need to make a difference for trans lives.

And finally, we will be launching a bold new campaign to fight for the health care of trans people, centering trans leadership, and ensuring that we have power over the decisions that affect our lives.

It is so easy to fall into despair right now, but I believe that powerful, united, social movements are capable of creating monumental change. The actions we take now will have a profound impact on what the future looks like for trans and gender diverse people in the years to come.

I hope you will join me next year as we bravely take another step forward together to win a society where all of us are safe, celebrated, and free.

Have a wonderful holiday season, however, and with whomever, you celebrate it.

In solidarity for trans justice,

Jackie Turner





5

Our Mission

Our mission is to build a powerful, trans-led movement fighting for freedom, justice, and equality for all trans and gender diverse people. We are working together with our families, loved ones, and allies, to bring about a future where all trans people are safe, celebrated, and free.



Our Strategy

Build the movement

Building trans leadership, growing our community of supporters, equipping and activating allies, and engaging new constituencies.

Change the story

Developing and telling a powerful story of our community and our movement that places justice at its centre.

Shift the politics

Advocate to our leaders, educate them on our lives and needs, and ensure that they hear our voices when they make decisions that impact our community.



What we do





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Training



65 People trained in strategic messaging for trans justice



600+ People trained in identifying anti-trans disinformation

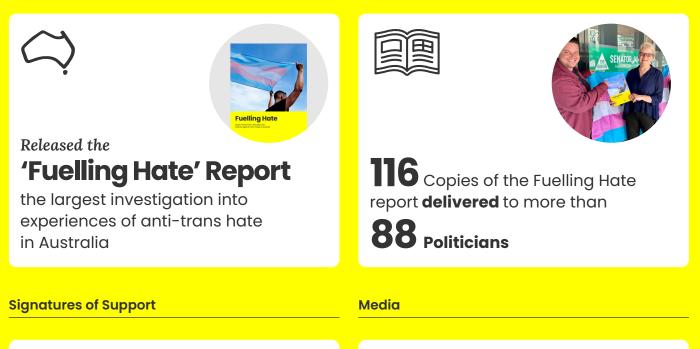
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250+ People trained in how to have conversations for trans justice



50+ Organisations briefed on the tactics and strategy of the anti-trans lobby

'Fuelling Hate' Report





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Organisations signed onto our Statement of Solidarity with the Trans Community

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'Our lives are under at trans Australians have hate, report reveals

35+

Media mentions, appearances, or articles written about the work of the Trans Justice Project

Timeline

📅 February – March 2023



Trans people are under attack, help us to fight back

Chuffed Crowdfunder

Over 1,800 people chipped-in to help us raise \$94,000 to kickstart the Trans Justice Project. This money has gone towards paying wages, getting registered, design, digital assets, contracting, accounting, and much more.

🛗 March 2023

Anti-Trans Disinformation Project

Working together with Purpose and Dhaksh Sooriyakumaran we have worked to analyse the kinds of anti-trans disinformation spreading online, identified strategies and interventions for how to stop the spread, and are now inoculating key constituencies against these harmful lies through workshops and webinars.

🛱 April 2023

Launched our brand

Graphic Designer, <u>Monica Shaw</u> worked with us to build our organisational brand, logo, and identity. Yellow was chosen as a colour to represent urgency, energy, and optimism, and as a reference to the non-binary flag. The blue and pink accents reference the colours of the trans flag. 📅 April 2023



Anti-Trans Hate Survey

We worked together with the Victorian Pride Lobby and Hiero Badge to release a survey on our communities experiences of antitrans hate. We only expected to receive 600-800 responses but ended up receiving more than 3000. This made the survey one of the most significant surveys of its kind in Australia.

📅 May + Nov 2023

Conversations for Trans Justice Webinar 1 & 2

Over 250 people joined our free online trainings in May and November to learn about anti-trans disinformation, how they can protect their loved ones, and also how to have conversations about trans justice with people in their community.

🛅 May 2023

International Day Against Homophobia, Biphobia and Transphobia

We collaborated with <u>Amnesty Australia</u> in producing a blog, an email, and a series of graphics for social media of how their supporters could take meaningful action for trans lives.

🛱 June 2023

Trans Justice Messaging Masterclass

We trained <u>65 activists from over 30</u> organisations in trans justice messaging and framing techniques. Participants were provided with a PDF of the frameworks used to help them craft more powerful messages in their organisations and teams.

🛱 June 2023

Reporting Guide for Media Disinformation

We launched a <u>guide</u> showing people how to report the publishing of disinformation in major media outlets.

📅 July 2023

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NEWS * WINTS ON * ARTS & ENTERTAINMENT * PRIDE DIRECTORY * SEENE PHOTOS * N PRINT * ADVERTISE Trans Justice Project Demands Apology From 'Media Watch' NATIONAL REVS





The Trans Justice Project has called for a correction and apology from *Media Watch* following its June 26 report covering gender-affirming care.

Media Watch Open Letter

In response to a Media Watch segment about gender-affirming care we launched an <u>open letter with 20 other organisations</u>. We called on them to film a correction for air on the next episode detailing the role that disinformation played in the piece in question, apologising for the lack of care taken to ensure accuracy and fairness, and unpacking the relevant omissions made to give the public a better understanding of the surrounding context.

August 2023

'Our lives are under attack': one in two trans Australians have experienced hate, report reveals

Data from the Trans Justice Project and the Victorian Pride Lobby also shows anti-trans hatred has increased over the last three years



■ There are currently no laws in Victoria, SA or WA protecting LGBTQ+ people from vilification, whether online or on the steps of parliament. Photograph: Victorian Pride Lobby LGBTQ+ advocates are calling for stronger legal protections after the largest survey of transgender and gender-diverse Australians revealed harassment and violence towards the community is widespread and escalating rapidly.



Fuelling Hate Report Launch

The Fuelling Hate Report, compiled and analysed the data from our survey in May. The report is the largest ever investigation into anti-trans hate in Australia, compiling data from over 3,099 survey responses, including 1,309 responses from people in the trans community. The results showed that anti-trans abuse, harassment, and violence in Australia is widespread and is escalating rapidly.

Together with the report co-authors the Victorian Pride Lobby, and the report researcher Hiero Badge, we <u>launched the</u> <u>report</u> on the steps of Victorian Parliament with 40+ representatives from the trans community.

🗟 September 2023

Fuelling Hate Report Deliveries

In September we asked people to participate in a <u>powerful week of action</u> where supporters all over the country would deliver the Fuelling Hate report to their local MPs. We ran a webinar to train participants in how to do the delivery, provided them with a guide, and then also mailed everyone a printed copy of the report.

In the end 116 reports were delivered to 88 politicians across the country.



Pat Conroy Federal Member for Shortland



Josh Burns Federal Member for Macnamara



Zaneta Mascarenhas Federal Member for Swan



Dr Sophie Scamps Member for Mackellar



Janet Rice Senator for Victoria

🗟 September 2023



Trans Rights Convening

Jackie attended the International Trans Rights Convening in Colombia along with 50 other trans justice campaigners from around the world. There she was able to hear from other campaigners, learn from their strategies and perspectives, and discuss how we work together more effectively as a global community.

November 2023

Trans Justice Statement of Solidarity

In the lead up to Trans Awareness Week we called on organisations, businesses, and individuals to sign onto our <u>Statement of</u> <u>Solidarity</u> with the Trans Community. The statement called for signatories to stand against any move that would threaten the rights, freedoms, and equality of trans and gender diverse people.

To date more than 200 organisations have signed on in support.

November 2023

The Global Fight for Trans Justice Webinar

For Trans Week of Awareness we held a webinar with campaigners from the US, UK, and Canada to discuss the ways that anti-trans campaigns are unfolding in their region, how they are resisting, and what lessons they have learned along the way.

November 2023



Disinfo Watch Crowdfunder

During Trans Awareness Week we also launched our crowdfunder for a new project beginning next year. <u>Disinfo Watch</u> is a cutting-edge campaign to expose the lies, undermine the influence, and erode the social licence of the anti-trans lobby. We have received some funding to get the project off the ground but will be seeking more support in the new year.

December 2023



Conversations for Trans Justice Guide

Conversations for Trans Justice is a new guide we have produced that takes the learnings from the last year of training and strategic thinking about how best to engage the public on trans justice. Aimed at educating and equipping allies this will be a vital resource for all supporters of trans rights in Australia.



Organisational Development

We have been working hard to make sure that the Trans Justice Project is embedding good governance structures, employment standards, and is meeting its obligations under the relevant laws. This work has been led by our incredible Admin Support Officer, Mel and our board.

This year we have:

Registered as a non-profit company limited by guarantee

Set-up our finances and bank accounts

Written and approved an entire suite of organisational policies and procedures

Begun working on board recruitment



Our vision for next year

Next year we are focussing on building our power and reach as a movement, investing in local leaders all over the country so that as the attacks escalate we are ready to fight back.

By the end of next year we hope to have local action groups active in every state and territory, and in a number of industries.



Local Action Groups

We will be supporting local leaders all over the country to form local trans justice action groups to lead organising in their own communities.



Trans Justice Organising Fellowship

The Fellowship will be an 8 week training course for a cohort of 25 trans people. Participants will gain the skills, relationships, and strategic capacity to be a powerful campaigner for trans justice in their community.



Trans Justice Strategy Retreat

The Trans Justice Strategy Retreat will bring together 100 trans advocates, campaigners, and allies for 3-days of relationship building, skill-sharing, and strategy work. Led by our Strategy Retreat Organiser, Sage Akouri, this is going to be a vital event for bringing together our community's strategy and building solidarity for the year ahead.

Media, articles, podcasts

Articles by Jackie Turner

https://www.crikey.com.au/2023/03/10/anti-transdisinformation-australia-transphobia/

https://junkee.com/how-to-identify-anti-transdisinformation-tips/348508

https://commonslibrary.org/the-anti-transmovement/

Statement of Solidarity with the Trans Community

https://qnews.com.au/why-100-orgs-have-signedthis-trans-statement-of-solidarity/

https://cityhub.com.au/over-100-organisationspledge-to-stand-with-australias-transcommunities/

https://www.outinperth.com/over-100-organisationscommit-to-standing-with-the-trans-community/

https://www.theguardian.com/society/2023/aug/29/ our-lives-are-under-attack-one-in-two-transaustralians-have-experienced-hate-report-reveals

Media Watch Open Letter

https://www.starobserver.com.au/news/transjustice-project-demands-apology-from-mediawatch/224676

https://www.abc.net.au/mediawatch/episodes/ szeg/102524030

https://tvtonight.com.au/2023/07/media-watchresponds-to-open-letter-from-lgbtqia-community. html

https://qnews.com.au/abcs-media-watchslammed-for-segment-on-trans-debate/

https://www.starobserver.com.au/news/abcsmedia-watch-accused-of-both-siding-fight-fortrans-human-rights/224640

https://independentaustralia.net/business/ business-display/media-watch-faces-backlash-forsupporting-transphobia,17676

https://www.outinperth.com/trans-justice-projectcalls-for-media-watch-to-apologise/



Fuelling Hate Report

https://joy.org.au/joybreakfast/2023/09/05/jointrans-justice-projects-webinar-help-fight-for-transjustice/

https://www.vice.com/en/article/m7b9d8/antitrans-hate-report-growing-australia

https://www.miragenews.com/victoria-urged-toact-on-anti-vilification-1073590/

https://qnews.com.au/anti-trans-abuse-againstaussies-escalating-rapidly-report-finds/

https://junkee.com/trans-people-on-hate-reportaustralia/354346

https://www.starobserver.com.au/news/nationalnews/victoria-news/one-in-two-trans-australianshas-faced-anti-trans-hate-new-report/225941

https://joy.org.au/joybreakfast/2023/08/30/transjustice-project-report/

https://www.outinperth.com/fuelling-hate-reportshows-alarming-level-of-anti-trans-hate/

https://www.outinperth.com/trans-justice-projectlaunch-new-survey-to-measure-anti-trans-hate/

https://joy.org.au/saturdaymagazine/2023/09/ saturday-2nd-september-2023-aiv-puglielli-northeastern-metro-greens-the-fuelling-hate-reportfrom-the-trans-justice-project/

https://www.thepinknews.com/2023/09/08/australiaanti-trans-hate/

Media, articles, podcasts

Mamamia

'It feels like coming home.' The law reform that's changing lives in the trans community.



Queensland Birth Certificates

https://www.mamamia.com.au/queenslandgender-law/

https://www.sbs.com.au/news/article/jackiesbirth-certificate-has-been-a-source-of-stressover-the-years-but-new-laws-could-soonchange-that/urk6pluk8

Crowdfunder Launch

https://joy.org.au/saturdaymagazine/2023/07/ saturday-29th-july-2023-jackie-turner-transjustice-project-how-to-protect-trans-people/

https://www.outinperth.com/jackie-turner-onwhy-we-need-to-create-the-trans-justiceproject/

https://changemakerspodcast.org/jackie-turnerchangemaker-chat-trans-movement/

Discrimination in Sports

https://www.perthnow.com.au/sport/sporttransgender-ban-risks-human-rightsviolations-c-10142963

https://www.starobserver.com.au/news/ international-news-news/world-athletics-banstrans-women-athletes-from-competing-in-elitecompetitions/222729

PEDESTRI

16-Year-Old Trans Girl Brianna Ghey Has Been Killed In The UK And How Isn't This A Hate Crime?



Commentary

https://www.pedestrian.tv/news/brianna-gheymurdered/

https://www.starobserver.com.au/news/danandrews-government-to-ban-nazi-salutes-invictoria/222636

https://www.rrr.org.au/on-demand/segments/spincycle-being-a-trans-ally-when-consuming-news

https://www.3cr.org.au/queeringtheair/episode/ jackie-mae-turner-trans-disinformation-tobiasfulton-queerness-ancient-greece

https://uk.news.yahoo.com/dykes-bikes-condemnslesbian-born-132746701.html

https://www.theguardian.com/commentisfree/2023/ mar/28/i-had-two-options-die-or-find-a-way-tolive-as-a-transgender-man

Our board





Jackie Turner (she/her)

Joe Ball (he/him)



Liz Duck-Chong (she/they)

Our staff



Jackie Turner (she/her) Director





Sage Akouri (they/them) Strategy Retreat Organiser

Thank you

The Trans Justice Project would not have been possible without the support of our donors, volunteers, supporters, and our staff.

It has been so heartwarming to see just how many people have backed us in, offered us inkind support, and lent their time and expertise to help this organisation get off the ground.

I want to say a special thanks to the <u>Aurora</u> <u>Group</u>, <u>GiveOut</u>, <u>the Amplify Pride Fund</u>, the <u>Snow Foundation</u>, and <u>Tripple</u>, for their continued financial support. We have also had a number of wonderful businesses, organisations, and performers reach out to run fundraisers on our behalf, these include; <u>T Generation Gyms</u>, <u>Sock Drawer Heroes</u>, <u>Psychocinematic Podcast</u>, <u>Barbi Ganoush</u>, and <u>Manifested This</u>.

Finally, I want to thank the trans community, families of trans kids, and our allies all over the country who have stepped up and gotten involved in our work.



Help us scale up.

Become a monthly donor

We have big plans for next year but we need help to make them a reality. Consider supporting our work by becoming a monthly donor. Regular donations help us plan ahead, provide more certainty for our staff, and allow us to scale up our efforts quicker.

Sign up here transjustice.org.au/donate



